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Check of Dallas Book Stores Shows Manchester Sales Vary

DALLAS, Tex., April 1 (AP)—Sales of William Manchester's book, "The Death of a President," ranged from "terrific" to "not so good" today in the town where President Kennedy was assassinated in 1963, an Associated Press spot survey shows.

A spokesman for Cokesbury book store said sales were sizzling.

"We've sold about 500 since Thursday afternoon," said Louise Weverka, "we thought the (Look) magazine articles might hurt sales, but most people say they want to buy it because it is history and want to pass one down."

The book was going for the list price of $10 and no attempts to trim the price to spur sales were reported.

Doubleday book shops said sales started slow but picked up yesterday. A spokesman said "we've sold about 50."

A spokesman for the Baptist book store said sales were "not too good. We've sold one or two."